

Notification of our processing of your employees' personal data.

The purpose of the following is to explain why and how we process your employees' personal information (contact information), as well as their rights in this regard.

1. We are the data controller - how do you contact us?

Proshop Europe Holding A/S is the data controller for the processing of your employees' personal data, which we receive from you in the following 100% owned companies:

Expromo Europe A/S (add.: Proshop Europe Sales and Proshop Europe Media) VAT 30720067

Expromo Service & Installation A/S VAT 36198346

Proshop Europe A/S VAT 35250557

Proshop Europe Equipment A/S VAT 35230696

Proshop Europe Holding A/S VAT 35230653

Contact info:

Langdyssen 3, 8210 Aarhus N, Tel: 70252586, Email: GDPR@proshopeurope.com

2. The purposes and legal basis for processing your employees' personal data

You represent as an independent data controller that you have sufficient legal basis for the transfer of personal data (contact information) of your employees to the above-mentioned company(s). Furthermore, you are acting as an independent data controller to inform your employees about our processing of their personal data in accordance with this "Notice of our processing of your employees' personal data" as part of our cooperation.

As our customer or partner, we need your employees' contact information, including name, work phone no. and work email address so that we can get in touch with you and provide the agreed services. We communicate with your employees to customize your orders, arrange prices, pre-approve invoices, advance payment and similar administrative purposes. This information is necessary for us to fulfill the agreement with you, cf. the nature of the Personal Data Regulation. article 6,1, b of the EU Data Protection Act. § 6,1.

3. Third party treatment

We use data processors, including software providers, for e.g. backup, security and storage. In that case, your employees' personal information will be left to third parties, instructed by us to process the personal data on our behalf. The data processors only process the personal data for the specific purposes for which the information is collected.

We oblige these data processors to treat personal data confidentially and to take the necessary technical and organizational security measures against accidental information or unlawfully annihilates, forfeits or deteriorates, or comes to the attention of unauthorized persons, abused or otherwise treated in violation of the Personal Data Regulation.

4. Disclosure of personal data

We reserve the right to disclose and use your employees' personal data in other companies in the Group without express consent, however only if the disclosure is necessary to fulfill the original purpose of our collection of personal data.

5. Storing your employees' personal information

We keep your employees' personal information for as long as is necessary for the sake of contact with you.

6. The rights of your employees

We take good care of your employees' personal data and process them in accordance with the Personal Data Regulation. We respect their rights under the Personal Data Regulation and they will always be entitled to the following, cf. the nature of the Personal Data Regulation. 15-22: to withdraw its consent to the processing of personal data if the processing is based on consent. Possibly, withdrawal of consent does not affect the legality of the treatment that has taken place before the consent is withdrawn

to ask for insight into his personal data that we have collected and to obtain further information on e.g. purpose, redress, etc.

to correct if necessary, incorrect personal information about himself

in special cases to have their personal data deleted

in certain cases, to limit the processing of his personal data.

in some cases, to object to our otherwise lawful processing of personal data

in certain cases, to receive his personal data in a structured, commonly used and machine-readable format and to have this personal data transferred to another data controller

to lodge a complaint with the Danish Data Protection Agency regarding our processing of personal data.

You can find the Data Inspectorate's contact information at www.datatilsynet.dk.

All of the above rights are handled manually by contacting us at the contact details listed in paragraph 1 or at GDPR@proshopeurope.com.

You can read more about their rights in the Data Inspectorate's guide on the rights of data subjects, which can be found at www.datatilsynet.dk.